

SUMMER PRESENTATION 2010

FRANÇOIS BERTHOUD

JASON BROOKS

JEAN-PHILIPPE DELHOMME

DAVID DOWNTON

RICHARD GRAY

BOBBY HILLSON

TANYA LING

MARKO MATYSIK

GLADYS PERINT PALMER

BY APPOINTMENT JUNE 25TH - JULY 24TH 2010

THE MAYOR GALLERY 22A, CORK STREET, LONDON W1S 3NA

FIG is delighted to present paintings and drawings on paper made by the world's leading fashion illustrators to be shown in the basement space at The Mayor Gallery on Cork Street. Many of the works on offer will be presented from boxes, with a few examples mounted, framed and exhibited on the wall.

To the initiated this group of artists and the FIG enterprise will need very little in the way of an introduction. But to the uninitiated, of which there are many, this is FIG's raison d'être:-

Original work, commissioned for reproduction and made by fashion illustrators are often very beautiful and desirable as works of art in their own right. However, once reproduced, these works were often either discarded or placed in the back of a studio drawer and forgotten. FIG has helped change that. These works deserve attention, the drawing and painting is of the highest quality and the works by the most accomplished artists are extremely collectable. The sifting process that starts with a young hopeful illustrator sitting with their portfolio in the foyer of Vogue House waiting for an appointment with the Creative Director ensures that only those with the greatest ability progress and those that maintain a 10 year+ career as a fashion illustrator do so, not because of industry hype or celebrity, but because of real talent.

FIG also shows work by its artists that are produced outside of the commissioning process. Works that would previously have been categorized out of exhibiting opportunities as the principle creative identity of their author was 'commercial' as opposed to 'fine'. The Summer Presentation 2010 gives rise to the opportunity to view examples of this category of work by Jason Brooks, Richard Gray (showing with FIG for the first time), Tanya Ling, and Gladys Perint Palmer.

A brief familiarisation with the history of fashion illustration can be tremendously rewarding. Brilliant observation of detail, style and demeanour, crafted in exceptional drawing and painting is evident in abundance. The market for original works made by the leading practitioners of this genre is emerging and great artists previously overlooked are being rediscovered. The genre is genuinely popular and the popularity is global and this bodes well for its future. A unique opportunity exists now for collectors to get ahead of the pack and create for themselves museum quality collections. This moment will pass.

FIG represents many of the most important fashion illustrators working today including, Francois Berthoud, Jean-Philippe Delhomme, David Downton, Tanya Ling, Jason Brooks, Gladys Perint Palmer and Marko Matysik. Between them these artists have made work for virtually every major international fashion magazine as well as a myriad of fashion businesses including Barneys, Selfridges, Louis Vuitton, Viktor & Rolf, Chanel and Burberry.



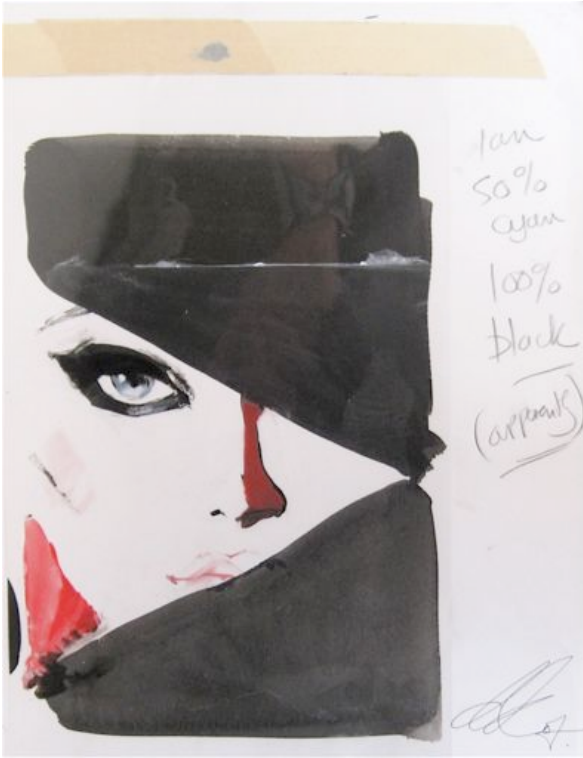
Francois Berthoud
Bust / Alexander McQueen
1997
Oil based ink on paper
70 x 50 cm
01057



Jason Brooks
Les Parisiennes
2007
Ink on paper
38 x 28.5 cm
01323



Jean-Philippe Delhomme
Paul Smith (Spring 2005, for US GQ)
2004
Gouache on paper
38.5 x 28.5 cm
01215



David Downton
PQP? Issue 1, Cover Illustration
2007
Gouache, ink and acetate on paper
36.5 x 28.5 cm
01176



Tanya Ling
Untitled
June 2009
Acrylic paint on paper
42 x 29.5 cm
01425



Marko Matysik
Erden RTW A/W 06
for Big Show Magazine A/W 2006
2006
Charcoal, oil and silk on canvas
70 x 50 cm
01133



Gladys Perint Palmer
Azzedine Alaia, July 8 2009 7 Rue de
Moussy
2009
Pastel, glitter, paint and ink on paper
61 x 48.5 cm
01311